

Data Usage and Privacy Policy

Effective Date: September 8, 2024

1. Introduction

Econet A/S is committed to protecting your privacy and ensuring the security of your personal data. This Data Usage and Privacy Policy outlines our practices regarding the collection, use, retention, and sharing of your personal information. We are dedicated to transparency and compliance with applicable data protection regulations, including the General Data Protection Regulation (GDPR).

Econet operates primarily with B2B (Business-to-Business) and B2G (Business-to-Government) customers. This policy specifically addresses the data practices relevant to our business and government clients, as well as our current and former employees, and applicants for positions at Econet.

2. Public Availability of Our Policy

Our Data Usage and Privacy Policy is publicly available on our website. You can access it at

<https://www.econet.dk/econet-matters/#dataanvendelses-og-privatlivspolitik>.

This policy may be updated from time to time, and we encourage you to review it periodically to stay informed about how we are protecting your data.

3. Information Collection and Use

a. Information Collected

We collect personal information that you provide to us directly, such as when you:

- Engage with our business services
- Apply for a government contract or partnership

- Contact our business or government support teams
- Apply for a job or provide employment-related information

We may also collect information automatically when you use our services, such as:

- Your IP address
- Browser type and version
- Pages you visit on our website
- The time and date of your visit

b. Purpose of Use

We use your personal information for the following purposes:

- To provide and improve our business and government services
- To process transactions and manage business relationships or government contracts
- To manage employment-related activities, including recruitment and HR processes
- To analyze usage and trends to enhance our website and services

c. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this policy or as required by law. We will take reasonable steps to securely dispose of or anonymize your data when it is no longer needed.

4. Data Sharing and Disclosure

We do not sell your personal data to third parties. We may share your information with:

- Service providers who perform services on our behalf, such as IT support or business consultants
- Government agencies or contractors, if required for fulfilling contracts or compliance
- Law enforcement or regulatory authorities, if required by law or to protect our rights and interests

When we share your information with third parties, we ensure they adhere to similar data protection standards.

5. User Choices and Control

You have the right to control how your data is used. You can:

- Access, update, or correct your personal information
- Opt-out of receiving communications from us by following the unsubscribe instructions in the email
- Request the deletion of your personal data, subject to applicable laws and regulations

To exercise these rights, please contact us at econet@econet.dk.

6. GDPR Compliance

We are committed to GDPR compliance in all our email list building and marketing strategies. This includes:

- Obtaining explicit consent before sending marketing emails
- Providing clear and transparent information about how your data will be used
- Allowing you to easily withdraw consent at any time
- Implementing measures to protect the security and privacy of your data

7. Security Measures

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. Despite our efforts, no security measure is completely infallible, and we cannot guarantee the absolute security of your data.

Econet has chosen to get help for all data handling from an external professional IT consultant from the company ditk.dk.

8. Changes to This Policy

We may update this Data Usage and Privacy Policy from time to time. Any changes will be posted on our website, and we will notify you of significant changes by email or through other means. Your continued use of our services after any changes signifies your acceptance of the updated policy.

9. Contact Us

If you have any questions or concerns about this policy or our data practices, please contact us at:

Econet A/S

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2200 København N

econet@econet.dk

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10. Additional Information

By following these guidelines, Econet ensures that our data usage and privacy practices are transparent, user-centric, and compliant with relevant regulations, specifically tailored for our B2B and B2G interactions.